



Werkstudent SEA (m/f) Portugal

IMMEDIATE START | PART TIME | | IN BERLIN

WHO WE ARE:

We are internetstores, Europe's leading specialist mail order company for bike and outdoor products. Launched in 2003, we are today one of the continent's largest and most profitable e-commerce companies with more than 40 online shops, 2 million daily page views and an unbeatable product selection. Through our various websites, including Fahrrad.de, Bikester, Brügelmann, Probikeshop, CAMPZ and Addnature, we aim to provide customers in 16 different countries quality products at the best prices, while staying on top of current trends and offering an easy, fuss-free shopping experience.

If you want to be a part of this success story and contribute to the growth of a successful international online retailer, we'd love to hear from you. More than 550 motivated colleagues in Stuttgart, Esslingen, Berlin, Lyon and Stockholm are looking forward to working with you!

ABOUT THE JOB:

Probikeshop.pt will be our first Portuguese online shop for bike enthusiasts. We are looking for either a working student (m/f) or somebody interested in working part-time (15-20 hours/week) to help us on this exciting next step in the company's history. Right from the start, in coordination with the Head of SEA, you will set up and optimise SEA campaigns for the new shop. As part of our Berlin SEA team you will receive great support and work in a dynamic, international working environment. Do you already have some SEA experience, want to learn more and love working as part of a team? If so, please get in touch!

WHO WE ARE LOOKING FOR:

- Optimisation of campaigns to cultural and country-specific characteristics, especially in advertising communication and bid management for our online shop Probikeshop.pt
- Research and implementation of new advertising opportunities in the SEA sector for the Portuguese market
- Analysis, continuous evaluation and optimisation of campaigns according to performance targets
- Landing page and other conversion-based tests
- Monitoring the implemented SEA through the preparation of analyses and reports

WHAT YOU SHOULD BRING:

- You have some experience of the SEA environment working with large keyword sets
- You have a high willingness to learn, together with a solution-oriented mindset
- You have good Microsoft Excel skills
- You are a native Portuguese speaker with a good level of English
- You have an analytical, independent working method
- You are open, communicative and a natural team player

WHAT YOU CAN EXPECT:

An exciting job in a fast-growing company in the heart of Berlin. We offer you a job with creative freedom and responsibility as well as a great discount on our entire product range, inexpensive bike leasing, comprehensive corporate benefits, an international working environment and a wide range of sports activities.

YOUR CONTACT:

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