



# SEA Manager (m/f) Sweden

immediate-start | full-time | in Berlin

## WHO WE ARE:

We are internetstores – the leading specialist for bike and outdoor products in Europe. Founded in 2003, we are today among the biggest and most profitable e-commerce companies, with more than 40 online shops, more than 2 million page views per day and an unparalleled product selection. We are fahrrad.de, Bikester, Brügelmann, CAMPZ and Addnature and we have only one goal: offering our clients from 16 different countries quality products and latest trends for the best prices as well as an excellent shopping experience!

You want to be part of this success story and work behind the scenes of an international online retailer to promote our growth? Apply online - more than 550 colleagues in Stuttgart, Esslingen, Berlin, Lyon and Stockholm look forward to meeting you!

## WHAT IT IS ABOUT:

Are you ready to put your theoretical knowledge in the field of online marketing into practice? Are you internet-savvy and find topics related to search engine marketing exciting? Then you've come to the right place! Dive into the world of e-commerce, using the best contemporary hardware and software while working in a dynamic, open working environment with a flat hierarchy. You'll be part of a great team of online trading experts who are passionate about the latest trends and adapt their work accordingly. Our strong growth and high profitability offer you excellent opportunities for personal development and responsibility.

## WHO WE ARE LOOKING FOR:

- Optimize SEA campaigns with cultural and country-specific characteristics, in particular with regard to advertising and event-related posts for our e-commerce websites in Sweden
- Research and implement new advertising opportunities in the SEA sector for the Swedish market
- Implement KPI-based optimization of ads and keyword sets
- Target group analysis and conduct keywords
- Perform landing page and other conversion-based tests
- Be responsible for the SEA results of the Swedish market

## WHAT YOU NEED:

- Successful degree in linguistics, business administration, media sciences or similar, minimum 1 year professional experience working in SEA
- Good knowledge of SEA tools including Adobe Adlens and Delta Method Campaign Suite
- Good knowledge of Microsoft Excel
- Native Swedish speaker, good written and spoken English skills
- You have an analytical, independent working method
- You are open, communicative and a natural team player

## WHAT TO EXPECT:

An exciting job in a fast growing company in the heart of Berlin. We offer you a job with responsibility and creative leeway, employee discounts on our full product range, bike leasing, corporate benefits and amazing, international colleagues in all departments.

## YOUR CONTACT

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