



Junior SEO Manager Poland (m/f/d)

Immediate start | Full time | Based in Berlin

WHO WE ARE:

We are internetstores – Europe's leading specialist online retailer for bike and outdoor products. Launched back in 2003, today we are one of the largest and most profitable e-commerce companies around. Our 40 online stores boast an unbeatable choice of products and receive more than two million page views per day. With Fahrrad.de, Bikester, Brügelmann, Probikeshop, CAMPZ and Addnature we have only one goal: to provide customers across 16 different countries with high-quality and up-to-date products at the best prices.

You want to be part of this success story and work behind the scenes of an international online retailer to promote our growth? Then get in touch! More than 550 motivated colleagues in Stuttgart, Esslingen, Berlin, Lyon and Stockholm are looking forward to meeting you!

WHAT IT'S ALL ABOUT:

Do you feel at home in the world of Google? If you're interested in bike and outdoor trends and you're passionate about digital then we're looking for you! As Junior SEO Manager (m/f/d) you'll be responsible for the development of our Polish SEO. You should already have some experience in SEO that you're looking to expand upon. You're also a team player wanting to learn something new. If this sounds like you we should get to know each other!

WHO WE ARE LOOKING FOR:

- You are in charge of SEO for our Polish Online Shops (addnature.pl & bikester.pl)
- You define URLs, Keywords and competitors which must be supervised
- You monitor all relevant KPIs
- You constantly optimize (on and off page) following Google guidelines
- You coordinate internal resources such as graphics, translations and content
- You coordinate external resources such as Freelancers or Content Providers
- You document and present results and conclusions

WHAT YOU SHOULD HAVE:

- You have previous SEO experience (on and off page)
- Knowledge in current SEO tools is beneficial
- You're a native Polish speaker with fluent English skills
- Your work is accurate and independent to achieve deadlines and targets
- You are flexible
- Ideally you care about bike or outdoor topics
- You want to achieve goals together as a team

WHAT YOU CAN EXPECT:

An exciting paid internship in a fast-growing company in the heart of Berlin. We offer you a role with creative freedom and responsibility as well as a great discount on our entire product range, inexpensive bike leasing, comprehensive corporate benefits, an international working environment and a wide range of sports activities.

CONTACT:

Julia Haag, HR Manager | Oranienburger Str. 66, 10117 Berlin | (+49) 0711/93305-148 | job@internetstores.de | internetstores.de